DISCOVERY FAMILY CHANNEL PRESENTS THE ROARING RETURN OF

“WALKING WITH DINOSAURS” AND WORLD PREMIERE OF “DINOSAURS: THE UNTOLD STORY”

IN MARCH CELEBRATION, DINO MADNESS

--DINO MADNESS kicks off with back-to-back premieres starting Monday, March 2 at 8/7c, continuing Mondays in March--

Take a journey over 150 million years into the past with Discovery Family Channel’s (DFC) monster-sized programming event, DINO MADNESS. Celebrating the majesty and mystery of our planet’s early giants, DINO MADNESS takes viewers back to the Jurassic Era and beyond every Monday to experience the massive battles, surprising details, and incredible stories of earth’s pre-historic beasts. From winged-Pterodactyls sweeping the skies to spiked-Stegosaurus roaming the waterhole, Jurassic Park comes to life each Monday in March.

To kick off DINO MADNESS, Discovery Family presents the network premiere of Emmy and Peabody award-winning series WALKING WITH DINOSAURS which used revolutionary new CGI and special effects to recreate what life was really like in the age of the dinosaurs. Following WALKING WITH DINOSAURS, Discovery Family introduces Big Al, a once very real and massive carnivore, incredibly preserved and brought to life once more in ALLOSaurus: A WALKING WITH DINOSAURS SPECIAL. Then discover the shocking truth about the rise and fall of these true monsters who ruled the planet for 135 million years in the world premiere of the new series DINOSAURS: THE UNTOLD STORY. DINO MADNESS begins on Monday, March 2 at 8/7c with back-to-back network premieres of WALKING WITH DINOSAURS, and continues each Monday at 8/7c through the month of March on Discovery Family.

“Discovery Family is thrilled to bring dinosaurs to life in living rooms across America for DINO MADNESS,” said Tom Cosgrove, general manager of Discovery Family Channel. “Highlighting the very best of dinosaur programming, including the hit series WALKING WITH DINOSAURS, DINO MADNESS blasts viewers young and old to the pre-historic past to experience the wonder and excitement of the dinosaur age.”

The complete programming line-up of DINO MADNESS is as follows:

Walking With Dinosaurs “Rulers of Sea and Sky”
Network Premiere Monday, March 2 at 9/8c
Follow the lives of dinosaurs living in the shallow seas and skies in Europe in 160 million BC and living on South American soil in 125 million BC. New evidence reveals how major climate changes led to the rise of large size dinosaurs and pterosaurs.

Walking With Dinosaurs “Passing of Giants”
Network Premiere Monday, March 9 at 8/7c
In 106 million BC, alternating seasons of hot summers and harsh winters dictate dinosaurs’ habits. Below the Antarctic Circle, spring brings lush vegetation, as well as migrating predators, such as the Tyrannosaurus Rex. The towering T-Rex reigns as king of the dinos in North America.

Allosaurus: A Walking With Dinosaurs Special
US Premiere Monday, March 9 at 9/8c
In 1991, a complete fossil skeleton of a male Allosaurus, a huge Jurassic carnivore, was found in Wyoming and named Big Al. Written in his bones is the story of a life of hardship and pain. Explore this creature's life through modern scientific research.

**Dinosaurs: The Untold Story** “The Birth of the Dinosaurs”  
*World Premiere Monday, March 16 at 8/7c*  
How did dinosaurs come to dominate the planet? Did dinosaurs all have feathers? Were they actually very good parents? Using new discoveries we reach back in time millions of years to examine how they survived and evolved from the tiny Eoraptor, the size of a dog to the giant T-Rex.

**Dinosaurs: The Untold Story** “Time of the Monsters”  
*World Premiere Monday, March 16 at 9/8c*  
The arrival of a brand new terrifying species of predator dinosaur may spell disaster for one of the most powerful carnivores ruling the Jurassic period. The battle for dominance comes alive with a visit to an ancient watering hole where massive predatory, carnivores battle it out.

**Dinosaurs: The Untold Story** “Adapt or Die”  
*World Premiere Monday, March 23 at 8/7c*  
How does an orphaned baby dinosaur survive? In this film we see how the dangerous world of the dinosaurs is often a numbers game. From dinosaurs hunting in packs - to the vast herds of plant eaters, new discoveries reveal how dinosaurs relied on each other to survive.

**Dinosaurs: The Untold Story** “End of Days”  
*World Premiere Monday, March 23 at 9/8c*  
As the age of the dinosaurs comes to a close, get an intimate look at Tyrannosaurus Rex, from nesting in pairs to raising their young - see the earth’s greatest predator as you never have before – the gentle and protective side!

**WALKING WITH DINOSAURS** is produced by BBC Worldwide Limited with John Lynch serving as executive producer. For Discovery Family Channel, Sarah Davies is vice president of production and development, Tom Cosgrove is general manager, and Henry Schleiff is Group President.

**DINOSAURS: THE UNTOLD STORY** is produced by BBC Worldwide Limited with Dave Harding and Erik Nelson serving as executive producers. For Discovery Family Channel, Matilda Bode is executive producer, Sarah Davies is vice president of production and development, Tom Cosgrove is general manager, and Henry Schleiff is Group President.

**About Discovery Family**  
Since its debut in October 2014, Discovery Family has grown its viewership by double digits in daytime, attracting children and their parents to Hasbro Studio’s popular animation programming, including **MY LITTLE PONY**, **LITTLEST PEST SHOP** and **TRANSFORMERS RESCUE BOTS**.

Available in nearly 70 million U.S. homes, Discovery Family is a joint venture of Discovery Communications and Hasbro. The smart entertainment choice for families, Discovery Family offers award-winning children’s animation programming in Daytime with the highest-quality, real-world content that appeals to the entire family in the Natural History, Adventure, Animals and Science genres at night.

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