TLC BRINGS TWO NEW CONCEPTS TO THE MAKEOVER SPACE

‘Brides Gone Styled’ and ‘Dare to Wear’ bring women out of their style funks beginning Friday, June 12th starting at 9:30/8:30c

Kicking off the weekend right, TLC gives viewers makeovers they’ll be talking about all weekend long. Starting June 12th the network adds a little more style to Friday nights with the series premieres of two new makeover shows, BRIDES GONE STYLED and DARE TO WEAR.

At 9:30/8:30c, BRIDES GONE STYLED combines two of the network’s most beloved genres – wedding dresses and makeovers. Celebrity stylists Gretta Monahan and Robert Verdi make it their mission to take the worst of the worst dressed brides from wild to styled. In each episode, the bride picks the dress she thinks she wants, while Gretta and Robert pick three dresses they think would flatter her more. As the bride tries on each dress, the stylists propose hairstyles and makeup options that would best complement each look. Finally, each participant selects her winning dress in secret and reveals it to the hosts and her friends and family. The brides featured this season include a tomboy, a heavy metal rocker, a hippie and a glitter obsessed goth girl.

Then at 10/9c DARE TO WEAR literally flips the script on the makeover show construct. Host and style expert Tai Beauchamp asks two extreme fashion disasters on total opposite sides of the style spectrum to switch perspectives by swapping wardrobes. The result is like hitting their own personal style reset button. Not only does this change their outward appearance, but their inner sense of self. After being shocked to learn that they have to swap clothing, these women will spend a day in the other’s clothes. The women gain a newfound understanding, and branch out to leave their comfort zone for a head to toe transformation.

Brides Gone Styled is produced by Half Yard Productions, and Dare to Wear is produced by Shed Media, both for TLC.

About TLC

Offering remarkably relatable real-life stories without judgment, the network celebrates the reality that “everyone needs a little TLC.” TLC’s hit series share everyday heart, humor, hope, and human connection with programming genres that include fascinating families, heartwarming transformations, and life’s milestone moments such as wedding-themed programs anchored by Say Yes To The Dress. In 2014, TLC was a top 10 cable network with women, with 30 series averaging 1 million P2+ viewers or more, including two series that averaged 3 million P2+ viewers or more: 19 Kids and Counting and The Little Couple.

TLC is a global brand available in more than 95 million homes in the US and 303 million households in 190 markets internationally. A destination online, TLC.com offers in-depth fan sites and exclusive original video content. Fans can also interact with TLC through social media on Facebook, Instagram, Pinterest and @TLC on Twitter as well as On Demand services, YouTube and mobile platforms. TLC is part of Discovery Communications (NASDAQ: DISCA,DISCB, DISCK), the world’s #1 pay-TV programmer reaching nearly 3 billion cumulative subscribers in 220 countries and territories.