FOR IMMEDIATE RELEASE
September, 16 2009

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INVESTIGATION DISCOVERY ANNOUNCES FALL PROGRAMMING SLATE
FEATURING AMAZING STORIES AT THE HEART OF INVESTIGATIONS

– Fall Slate Anchored by the Second Season of ID’s Highest-Rated Original Series, THE SHIFT, and
the Network’s First Original Newsmagazine, ON THE CASE WITH PAULA ZAHN –

(Silver Spring, MD) – As the premier destination for investigative content, Investigation Discovery rolls out a robust fall programming slate featuring gripping docu-dramas, absorbing series and thought-provoking specials. This fall, ID’s programming is highlighted by the second season of THE SHIFT, which in last season’s finale ranked as the #1 telecast for a network original series, and the world premiere of the network’s first original newsmagazine ON THE CASE WITH PAULA ZAHN.

“Strong characters, real-life investigations and unraveling mysteries are all critical elements of Investigation Discovery’s programming, but the common thread woven into every program is great storytelling,” said Henry Schleiff, president and general manager of Investigation Discovery. “With one of the most highly engaged audiences in television, ID captures audiences’ attention with programming that informs, entertains and, on occasion, inspires. Indeed, as America’s leading investigation network, this new slate well reflects ID’s new tagline and commitment to ‘investigate life.’”

Investigation Discovery’s fall programming slate includes:

NEW AND RETURNING SERIES PREMIERES:

• THE SHIFT (Season 2): World Premiere, Wednesday, Sept. 30 at 10 PM ET
Investigation Discovery’s most successful original series, THE SHIFT returns with its second season following the work and lives of a highly effective team of homicide detectives. With exclusive access, THE SHIFT takes a behind-the-scenes look at detectives whose teamwork and tenacity combine to provide justice for victims and closure for their loved ones. Focused on the efforts and techniques of these elite detectives, THE SHIFT chronicles the “middle shift” of the Indianapolis Metropolitan Police Department (IMPD) that works from 2:00 PM to 10:30 PM, considered to be “primetime” hours for homicide. While those are their official hours, these investigators work tirelessly to solve their cases whenever they happen – to them, when someone is murdered in their city, it’s personal.

• THE BUREAU: World Premiere, Wednesday, Oct. 7 at 9 PM ET at 9 PM ET
THE BUREAU profiles the modern Federal Bureau of Investigation and explores the determination required to solve some of the most mystifying cases of the 21st Century. The challenges range from combating arsonists to tracking down terrorists, and the goal is always to bring the culprits to justice. This series not only showcases the heroes behind high-profile investigations, but the role high-tech investigative techniques play in solving these extraordinary cases.

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• ON THE CASE WITH PAULA ZAHN: World Premiere, Sunday, Oct. 18 at 10 PM ET
Investigation Discovery and respected journalist Paula Zahn are joining forces for Zahn’s return to
time television with the network’s first original newsmagazine, ON THE CASE WITH
PAULA ZAHN. In this new weekly series, Zahn steps away from the traditional anchor chair and
into the field to interview the pivotal figures shaping the stories covered in ON THE CASE. Zahn
weaves together the archaic details of these cases, revealing the heart of each story. Her compelling
and often exclusive interviews lift the secrecy on acts of deceit, malice and revenge in the search for
truth and, indeed, justice.

• COLD BLOOD (Season 2): World Premiere, Thursday, Nov. 5 at 10 PM ET
Combining the thrill of a mystery with the visceral experience of great storytelling, COLD BLOOD
shows in fascinating detail how real investigations evolve as new evidence surfaces. Each episode
presents competing versions of what may have happened as investigators follow the forensic clues in
search of the truth. The twists and turns of each investigation are triggered by newly uncovered
evidence, revelations from forensic analysis and good old-fashioned detective work, which all
culminate in audiences discovering the true events of each case and revealing the people responsible.

NEW EPISODES OF CONTINUED SERIES:
• FORENSICS: YOU DECIDE: World Premieres, Mondays at 10 PM ET through Oct. 26
There are always at least two sides to every story, however only one of them is true. FORENSICS:
YOU DECIDE allows members of the audience to draw their own conclusion, testing their own
intuition and asking them to decide between the accuser's and accused's side of the story. The
critical clues, forensic evidence and intriguing backgrounds are presented in FORENSICS: YOU
DECIDE, but until the end of each episode, the audience is left guessing about ultimately which
version of events was accepted as the truth by the jury – often, with a life hanging in the balance.

• DEADLY WOMEN (Season 3): World Premieres, Thursdays at 9 PM ET through Nov. 12
Returning for a third season, DEADLY WOMEN takes viewers on a journey into the bizarre world
of women who kill for thrills. While male murderers are often driven by anger, impulse and
destruction, women usually have more complex, long-term motives. This series explores the psyche
of female killers, showing what turns love affairs into fatal attractions or how twisted minds and dark
secrets can send women on lethal rampages.

• SOLVED (Season 2): World Premieres Mondays at 9 PM ET from Oct. 19 – Nov 16
This series goes deep undercover to expose some of the career-defining – and sometimes life-
changing – cases of police officers and FBI agents. Each episode presents a mysterious case told
through first-person accounts directly by America’s elite law enforcement officers. A highly
experienced team of scientists including forensic analysts, computer forensic specialists, trace
evidence experts, crime scene technicians and handwriting experts reveal each case’s remarkable
investigation techniques, which helped solve these brutal crimes.

WORLD PREMIERE SPECIALS:
• BLACKBOARDS AND BULLIES: ARE YOUR KIDS SAFE?: World Premiere, Saturday,
Oct. 24 from 10-11 PM ET
As the finale of Investigation Discovery’s STAND UP FOR KIDS: NATIONAL SAFE SCHOOLS
WEEK, this one-hour special explores the roots of violence in schools and measures that can be
taken to keep our children safe. Schools and colleges are supposed to be safe, caring places for our
kids. Yet in some, violence has become a complex epidemic. In BLACKBOARDS AND
BULLIES: ARE YOUR KIDS SAFE?, ID surveys the categories of school violence from bullying to
gang violence to sexual assault. Using vivid case studies and interviews with top experts,
BLACKBOARDS AND BULLIES shows the alarming reality of American adolescent violence at
its most explosive and provides information to parents on how to keep their children safe.

• RIP-OFF!: Tuesday, Nov. 3 from 9-10 PM ET
RIP-OFF! profiles two of the most notorious white-collar criminals in recent memory - Tyco CEO
Dennis Kozlowski and Marcus Schrenker, owner and operator of Heritage Wealth Management.
Interviews with experts on white-collar crime, as well as investors directly affected by these scions
of scandal help illuminate the illicit schemes perpetrated by these “real-life Gordon Geckos.”

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THE WILL: FAMILIES DIVIDED: Tuesday, Nov. 10 from 10-11 PM ET
THE WILL: FAMILIES DIVIDED explores the intrigue, legal wrangling and high emotions surrounding real-life stories of family inheritance – whether there is a valid will or not. Life-changing sums of money, irreplaceable heirlooms or dynamics of family pride play huge roles as the stakes hinge on the fascinating complexity of the laws governing wills, trusts and estates. In this pilot episode, a probate court is set to decide who will inherit an estate worth hundreds of thousands of dollars to be divided by feuding sons, a newly found “daughter” and a husband with a truly life transforming secret of his own.

Since its launch in January 2008, Investigation Discovery has experienced 19 consecutive months of year-over-year primetime HH gains, and just finished August with double-digit delivery growth in all dayparts among HH, People 25-54, Women 25-54 and People 2+. For the 2008-2009 season, ID was the fastest growing cable network for delivery among the target demographic of Women 25-54. In its first time measured in Beta’s January 2009 Brand Identity of Basic Cable/Broadcast Networks Study, ID ranked #1 as viewers’ favorite channel, according to a national sample of 4,491 cable subscribers.

About Investigation Discovery
Investigation Discovery (ID) is the source for fact-based investigative content about culture, history and the human condition. ID, the new authority in real investigations, is expanding partnerships with leading news organizations and production companies to bring the strongest analytic, factual investigative and current affairs programming to 54 million U.S. households. Providing the highest quality investigative programming focused on fascinating stories of human nature from the past to the present, Investigation Discovery’s in-depth documentaries and series challenge viewers on important issues shaping our culture and defining our world. For more information, please visit investigation.discovery.com.


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