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DISCOVERY CHANNEL TAKES VIEWERS ON AN ACTION-PACKED ADVENTURE IN NASH ENTERTAINMENT’S ‘MOMENTS OF IMPACT’

-13 episodes run premieres Thursday, July 2 at 9pm (ET/PT)-

(Silver Spring, MD) From terrifyingly close calls on the jet way to a sudden avalanche to unexpected animal attacks, MOMENTS OF IMPACT, premiering Thursday, July 2 at 9pm ET/PT on Discovery Channel is a spectacular tour de force of real life spills and chills.

MOMENTS OF IMPACT from Bruce Nash’s “Nash Entertainment”, are unbelievable true-life stories “caught-on-camera” in a reality show unlike any other. Sixty pulse-pounding minutes unfold with explosions, crashes, courageous rescues, and stunts gone bad.

“These are unforgettable images caught on film. The breadth and scale of experiences captured by MOMENTS OF IMPACT will keep viewers glued to the screen and on the edge of their seats,” said John Ford, President and General Manager of Discovery Channel.

MOMENTS OF IMPACT is produced for Discovery Channel by Nash Entertainment, with Bruce Nash as Executive Producer. Series Producers for Nash: Andrew Jebb - Executive Producer, Debra Weeks - Executive Producer, Matt Harris – Executive Producer, Tammy Wood – Executive Producer. Tracy Rudolph is Supervising Producer for Discovery Channel.

About Discovery Channel
Discovery Channel (DSC) is dedicated to creating the highest quality nonfiction content that informs and entertains its consumers about the world in all its wonder, diversity and amazement. The network, which reaches 98.1 million viewers in the US, can be seen in over 170 countries, offering a signature mix of compelling, high-end production values and vivid cinematography across genres including, science and technology, exploration, adventure, history and in-depth, behind-the-scenes glimpses at the people, places and organizations that shape and share our world. For more information, please visit www.discovery.com.

About Discovery Communications
Discovery Communications (NASDAQ: DISAD, DISBD, DISCK) is the world’s number one nonfiction media company reaching more than 1.5 billion cumulative subscribers in over 170 countries. Discovery empowers people to explore their world and satisfy their curiosity through 100-plus worldwide networks, led by Discovery Channel, TLC, Animal Planet, Science Channel, Planet Green, Investigation Discovery and HD Theater, as well as leading consumer and educational products and services, and a diversified portfolio of digital media services including HowStuffWorks.com. For more information, please visit www.discoverycommunications.com.

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ABOUT NASH ENTERTAINMENT
Nash Entertainment is an idea factory for both film and television projects. Bruce Nash is well known for his trendsetting ideas and ability to translate them into successful productions. Nash Entertainment is quickly developing an aggressive feature film slate which includes “Girl Most Wanted,” with Katherine Heigl attached to star and co-produce; “Time of Their Lives,” with Ryan Reynolds attached to star and co-produce; “Blackbird,” the true story of Fritz Pollard, who broke the color barrier in pro football 27 years before Jackie Robinson did it in baseball, with Don Cheadle attached to co-produce and Nate Parker (“The Great Debaters”) attached to star; “To Wally Ward,” a baseball-themed drama written by Angelo Pizzo (“Hoosiers” and “Rudy”); and “When Good Pets Go Bad” for MGM (inspired by Nash’s highly rated TV reality specials). Nash’s most recent television projects include the truTV series “Most Shocking,” “Most Daring,” and “Crisis Point”; “Breaking the Magician’s Code: Magic’s Biggest Secrets Finally Revealed” for MyNetworkTV; “Moments of Impact” for Discovery Channel; “World’s Most Amazing Videos” for Spike TV; and “Amazing Sports Stories,” which was nominated for four Sports Emmys for Fox Sports Net. Previous Nash reality hits include “For Love or Money,” “Who Wants To Marry My Dad?” “Meet My Folks” and “Outback Jack.”

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