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‘OPRAH’S THE LIFE YOU WANT WEEKEND’ ANNOUNCES AMY PURDY TO JOIN MULTI-CITY TOUR THIS FALL

Paralympic Bronze Medalist Snowboarder and “Dancing With The Stars” Finalist to Honor Game-Changing Individuals with Toyota’s “Standing O-Vation”

Amy Purdy, Paralympic Bronze Medalist snowboarder and Team Toyota athlete
Photo credit: Michael Scott Slosar
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Los Angeles – Oprah Winfrey’s "Oprah’s The Life You Want Weekend," an eight-city arena tour and transformational weekend powered by WME Live, announced today that Amy Purdy will join the tour’s lineup. Purdy, a Paralympic Bronze Medalist snowboarder and “Dancing with the Stars” finalist, will join Oprah on stage for Toyota’s “Standing O-Vation,” which will recognize extraordinary people in communities around the country.

Purdy, a Team Toyota athlete and brand ambassador, represents the power of inner strength as she continues to overcome obstacles and live as a role model for those who have faced challenges in their lives. After losing her legs at age 19 as a result of Meningitis, Purdy has led an adulthood of extraordinary accomplishments. One of the top adaptive snowboarders in the U.S., she was the Snowboardcross Bronze Medalist in Sochi 2014 Paralympic Games and was a finalist on last season’s “Dancing with the Stars.” Toyota has proudly been a part of Purdy’s journey, including support of her nonprofit organization Adaptive Actions Sports.

The driving force behind Toyota’s “Standing O-Vation” stems from the automaker’s commitment to fostering women’s interests. While reflecting the kind of stories that define the brand, Toyota’s “Standing O-Vation” is an opportunity to celebrate remarkable women who are not only making the world a better place, but also motivating others to spark their own journey of personal change.
Local women who are pushing the envelope, beating the odds, and inspiring others will be recognized and honored for living a bold life. To learn more about the “Standing O-Vation” award and nominate an inspiring individual, visit: oprah.com/standingovation

"Oprah’s The Life You Want Weekend" tickets are on sale now at: www.oprahweekend.com.

"Oprah’s The Life You Want Weekend" will visit the following cities:

- **Sept. 5-6** Atlanta, Georgia
- **Sept. 12-13** Auburn Hills, Michigan
- **Sept. 19-20** Washington D.C.
- **Sept. 26-27** Newark, New Jersey
- **Oct. 17-18** Houston, Texas
- **Oct. 24-25** Miami, Florida
- **Nov. 7-8** Seattle, Washington
- **Nov. 14-15** San Jose, California

"Oprah’s The Life You Want Weekend" kicks off in Atlanta on September 5, produced by Harpo Studios, O, The Oprah Magazine, OWN: Oprah Winfrey Network and WME Live, presented by Toyota and Olay. Each tour stop will span two days. On Friday nights, Oprah will take the stage, bringing her personal story and insights to life in a one of a kind intimate evening. Then on Saturdays, Oprah will lead a day-long gathering of thousands with handpicked thought leaders and pop culture icons including Iyanla Vanzant, star of OWN’s hit series “Iyanla: Fix My Life,” regular O Magazine contributor, best-selling author and spiritual life coach; best-selling author of Eat Pray Love, Elizabeth Gilbert; and one of Time 100’s Most Influential people, Pastor Rob Bell. Additionally, world-renowned author and pioneer in mind-body medicine Deepak Chopra and author Mark Nepo will take the stage in select cities.

For more information on the tour, please visit www.oprah.com/tour and follow on Twitter/Instagram @LifeYouWantTour.

**About Harpo, Inc.**

Harpo, Inc. is comprised of four main divisions: Harpo Studios, Harpo Print, Harpo Films and Harpo Radio. Each are inspired and led by the creative mind of Oprah Winfrey and strive to connect people together on a global level. For 25 years, Harpo Studios produced the number one talk show, "The Oprah Winfrey Show," and has been instrumental in launching iconic series such as "The Dr. Oz Show" and "Dr. Phil." The award-winning studio currently creates and produces over 130 hours of original television programming exclusively for OWN: Oprah Winfrey Network. Popular series include the Emmy award winning "Oprah's Lifeclass" and "Super Soul Sunday," the Emmy award-nominated "Oprah's Master Class," "Oprah's Next Chapter," "Oprah: Where Are They Now?" and "Iyanla: Fix My Life," as well as a variety of specials. Harpo Print, along with Hearst Magazine, publishes the monthly, O, The Oprah Magazine, credited as one of the most successful women's magazines today.
with a circulation of 2.35 million a month. Harpo Films develops and produces feature films, most recently Dreamworks' "The Hundred-Foot Journey" starring Helen Mirren, currently in production. Harpo Radio produces Oprah Radio (Sirius Channel 204, XM Channel 107) on SiriusXM radio, featuring a broad range of daily programming.

About Toyota
Toyota, the world's top automaker and creator of the Prius, is committed to building vehicles for the way people live through its Toyota, Lexus and Scion brands. Over the past 50 years, the company has built more than 25 million cars and trucks in North America, where Toyota operates 14 manufacturing plants (10 in the U.S.) and directly employ nearly 40,000 people (more than 37,000 in the U.S.). The company’s 1,800 North American dealerships sold more than 2.5 million cars and trucks in 2013 – and about 80 percent of all Toyota vehicles sold over the past 20 years are still on the road today. (NYSE:TM) For more information about Toyota, visit www.toyotanewsroom.com.

About WME Live
WME Live specializes in the curation, marketing, production and merchandising of live event experiences. WME Live is a partner and producer for Oprah's The Life You Want Weekend, Cosmopolitan Magazine's Fun Fearless Life, Arianna Huffington and Mika Brzezinski’s Thrive: A Third Metric Live Event, and Women of Faith, the No. 1 producer of faith-based programming for women. WME Live is a division of WME, the world's leading entertainment and media agency, representing artists across film, television, music, literature, theater and digital media.

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